

## Tamisha Woods

---

**From:** Henry Martin <HMartin@chulavistapd.org>  
**Sent:** Tuesday, January 29, 2019 9:54 AM  
**To:** raymond.pollum@ring.com  
**Subject:** Accepted: Invitation: Ring Portal Discussion-Demo @ Fri Feb 1, 2019 10am - 10:50am (PST) (fgiaime@chulavistapd.org)

## Tamisha Woods

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**Subject:** Invitation: Ring Portal Discussion-Demo @ Fri Feb 1, 2019 10am - 10:50am (PST)  
(fgiaime@chulavistapd.org)  
**Location:** Conference Bridge - See Below  
**Start:** Fri 02/01/2019 10:00 AM  
**End:** Fri 02/01/2019 10:50 AM  
**Show Time As:** Tentative  
**Recurrence:** (none)  
**Meeting Status:** Not yet responded  
**Organizer:** raymond.pollum@ring.com

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more details

»<[https://www.google.com/calendar/event?action=VIEW&eid=MzkxbWl1NWdxMWQydjA3dXRzN2xpdWxibmkgZmdpYWItZUBjaHVsYXZpc3RhcGQub3Jn&tok=MjMjcmF5bW9uZC5wb2xsdW1AcmluZy5jb21kNTE2ZjU1ZjI5YWJhMWE1Mzk0ZDYxODk3Njk4YjNmMGE2ZmRiOGZi&ctz=America%2FLos\\_Angeles&hl=en&es=0](https://www.google.com/calendar/event?action=VIEW&eid=MzkxbWl1NWdxMWQydjA3dXRzN2xpdWxibmkgZmdpYWItZUBjaHVsYXZpc3RhcGQub3Jn&tok=MjMjcmF5bW9uZC5wb2xsdW1AcmluZy5jb21kNTE2ZjU1ZjI5YWJhMWE1Mzk0ZDYxODk3Njk4YjNmMGE2ZmRiOGZi&ctz=America%2FLos_Angeles&hl=en&es=0)>

Ring Portal Discussion-Demo

When Fri Feb 1, 2019 10am – 10:50am Pacific Time - Los Angeles

Where Conference Bridge - See Below (map<<https://maps.google.com/maps?q=Conference+Bridge+-+See+Below&hl=en>>)

Calendar [fgiaime@chulavistapd.org](mailto:fgiaime@chulavistapd.org)

Who • [raymond.pollum@ring.com](mailto:raymond.pollum@ring.com) - organizer

• [fgiaime@chulavistapd.org](mailto:fgiaime@chulavistapd.org)

Join the call: [https://www.uberconference.com/ray-](https://www.uberconference.com/ray-ring)

<https://www.google.com/url?q=https%3A%2F%2Fwww.uberconference.com%2Fray-ring&sa=D&ust=1549145380190000&usq=AFQjCNGwGmLGLsJIMPEvxzdolz6CxdP5Hw>>

Optional dial in number: 213-349-1409

No PIN needed

Neighbors by Ring - LE Portal Review

This is an open meeting to discuss the Ring Neighbors Portal, LE's access to the Ring platform (comprised of devices and a neighborhood watch style social media app).

Discussion topics include items (general, technical and/or legal) related to the Ring platform, Neighbors Portal and LE Program.

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Neighbors Portal is free to law enforcement and the vendor agnostic Neighbors app is free to the community.

I look forward to a productive conversation.

Ray - 949-690-6979

Going ([fgiaime@chulavistapd.org](mailto:fgiaime@chulavistapd.org))?

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Invitation from Google Calendar<<https://www.google.com/calendar/>>

You are receiving this courtesy email at the account [fgiaime@chulavistapd.org](mailto:fgiaime@chulavistapd.org) because you are an attendee of this event.

To stop receiving future updates for this event, decline this event. Alternatively you can sign up for a Google account at <https://www.google.com/calendar/> and control your notification settings for your entire calendar.

Forwarding this invitation could allow any recipient to modify your RSVP response. Learn



[invite.ics](#)

More<<https://support.google.com/calendar/answer/37135#forwarding>>.

## Tamisha Woods

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**From:** Francis Giaime <FGiaime@chulavistapd.org>  
**Sent:** Monday, January 28, 2019 4:10 PM  
**To:** raymond.pollum@ring.com; raymond.pollum@ring.com  
**Subject:** Accepted: Invitation: Ring Portal Discussion-Demo @ Fri Feb 1, 2019 10am - 10:50am (PST) (fgiaime@chulavistapd.org)

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[more details »](#)

### Ring Portal Discussion-Demo

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Where Conference Bridge - See Below ([map](#))  
Calendar [fjiaime@chulavistapd.org](mailto:fjiaime@chulavistapd.org)  
Who • [raymond.pollum@ring.com](mailto:raymond.pollum@ring.com) - organizer  
• [fjiaime@chulavistapd.org](mailto:fjiaime@chulavistapd.org)

Join the call: <https://www.uberconference.com/ray-ring>

Optional dial in number: 213-349-1409

No PIN needed

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I look forward to a productive conversation.

Ray - 949-690-6979

Going ([fjiaime@chulavistapd.org](mailto:fjiaime@chulavistapd.org))? **Yes - Maybe - No** [more options »](#)

Invitation from [Google Calendar](#)

You are receiving this courtesy email at the account [fjiaime@chulavistapd.org](mailto:fjiaime@chulavistapd.org) because you are an attendee of this event.

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invite.ics

Forwarding this invitation could allow any recipient to modify your RSVP response. [Learn More.](#)

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**From:** Raymond Pollum <raymond.pollum@ring.com>  
**Sent:** Monday, January 28, 2019 10:44 AM  
**To:** Francis Giaime  
**Subject:** Re: Chula Vista Police Dept. Neighborhood Watch Program

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Sergeant Giaime, Friday works for a web call. In addition to just a general sync, I'll plan to show you a live version of portal for Chula Vista. It is so much more effective than static slides, leaving nothing to the imagination. You'll see it as it is, and be able to really get a feel for how effective it can be.

If a webex versus a meeting is ok, I'll set it up for 10:00am and send a bridge.

Looking forward to catching up.

Ray

--

Raymond Pollum  
Vice President of Neighborhood Sales



1523 26th St  
Santa Monica, CA 90404

[ray@ring.com](mailto:ray@ring.com)  
(949) 690-6979 Mobile

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[Time Magazine's Top 10 Gadgets](#)  
[The Truth About Daytime Burglaries](#)  
[TechCrunch Product Review](#)  
[ABC's Shark Tank \(password: doorbot\)](#)  
[Ring Partners With LAPD To Reduce Crime In Wilshire Park](#)

On Sat, Jan 26, 2019 at 6:54 AM Francis Giaime <[FGiaime@chulavistapd.org](mailto:FGiaime@chulavistapd.org)> wrote:  
How does the morning of Friday Feb 1st work for you?

Sergeant Frank Giaime

On Jan 25, 2019, at 4:55 PM, Raymond Pollum <[raymond.pollum@ring.com](mailto:raymond.pollum@ring.com)> wrote:

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Sgt. Giaime, I wanted to reach out, check in and see if the timing is right to re-engage. As you mentioned in your previous email, we're working with a couple of San Diego County agencies and are still in discussions with both SDPD and SDCSD.

Let me know if there is anything I can do, or any thing you need from me.

Hope all is well in Chula Vista.

Thanks, Ray

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[Ring Partners With LAPD To Reduce Crime In Wilshire Park](#)

On Mon, Dec 10, 2018 at 6:47 AM Raymond Pollum <[raymond.pollum@ring.com](mailto:raymond.pollum@ring.com)> wrote:  
Good Morning Sergeant Giaime, I'm booked up through the 21st, but if you're available, let's pick a date during one of the 3 day weeks of the holiday. You choose. I'll make it work.

Ray

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On Fri, Dec 7, 2018 at 11:19 AM Francis Giaime <[FGiaime@chulavistapd.org](mailto:FGiaime@chulavistapd.org)> wrote:

Good morning Ray,

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A long term goal for CVPD is to have a real time crime center which will be doing a myriad of things. One of those things would be leveraging civilian surveillance cameras in the city to aid us in solving crime and learning about crime patterns. We are currently building on our crime analyst program and have added three crime analysts to the agency. As the crime analysis unit's capacity increases, I would like to integrate a program like this to help us build a partnership with the community through technology.

I know we are rolling head first in the holiday season, but please let me know a time you might have available in December and January to meet.

V/R

Sgt. Frank Giaime

Community Policing Sergeant

Homeless Outreach Team



315 4<sup>th</sup> Avenue

Chula Vista, CA 91910

Desk (619) 476-2453

Cell (619) 385-6724

## Tamisha Woods

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**Subject:** Re: Chula Vista Police Dept. Neighborhood Watch Program

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**Sent:** Wednesday, December 12, 2018 1:30 PM  
**To:** Raymond Pollum  
**Subject:** RE: Chula Vista Police Dept. Neighborhood Watch Program

Ray,

This is a response to your voicemail. We can look to meet up after Jan. 7<sup>th</sup>. It will give us some time to put the holiday behind us and finish with our catch up stuff. I was thinking anything after Jan 10<sup>th</sup>. I am coming back from vacation on Jan 8<sup>th</sup>.

I appreciate you willing to share some stuff from other departments because it will help as I run the things through my chain of command. Looking forward to seeing you in the new year.

Have a wonderful holiday and happy new year.

V/R

Frank

Sgt. Frank Giaime  
Community Policing Sergeant  
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Raymond Pollum  
Vice President of Neighborhood Sales



1523 26th St  
Santa Monica, CA 90404

[ray@ring.com](mailto:ray@ring.com)  
(949) 690-6979 Mobile

As seen on:

Fortune Magazine- Meet Ring, the connected doorbell company that just scored Richard Branson as an investor

Time Magazine's Top 10 Gadgets

The Truth About Daytime Burglaries

TechCrunch Product Review

ABC's Shark Tank (password: doorbot)

Ring Partners With LAPD To Reduce Crime In Wilshire Park

On Fri, Dec 7, 2018 at 11:19 AM Francis Giaime <[FGiaime@chulavistapd.org](mailto:FGiaime@chulavistapd.org)> wrote:

Good morning Ray,

We met some time ago in 2017 and wanted to circle back and discuss the possibility in adding Ring to the CVPD Neighborhood Watch Program. What I am looking for is to be reacquainted with the program and hear from you about how you have created partnerships with local LE agencies in SD County. Maybe we can meet some time to discuss the program, but in the meantime can you send me some information I can review and present through my chain of command. I recently spoke to a friend of mine who works of Oceanside PD and they are very happy with what Ring has added to their crime fighting ability.

A long term goal for CVPD is to have a real time crime center which will be doing a myriad of things. One of those things would be leveraging civilian surveillance cameras in the city to aid us in solving crime and learning about crime patterns. We are currently building on our crime analyst program and have added three crime analysts to the agency. As the crime analysis unit's capacity increases, I would like to integrate a program like this to help us build a partnership with the community through technology.

I know we are rolling head first in the holiday season, but please let me know a time you might have available in December and January to meet.

V/R

Sgt. Frank Giaime

Community Policing Sergeant

Homeless Outreach Team

315 4<sup>th</sup> Avenue

Chula Vista, CA 91910

Desk (619) 476-2453

Cell (619) 385-6724

## Tamisha Woods

---

**From:** Francis Giaime <FGiaime@chulavistapd.org>  
**Sent:** Friday, December 07, 2018 11:19 AM  
**To:** ray@ring.com  
**Cc:** Sharyl Mesina  
**Subject:** Chula Vista Police Dept. Neighborhood Watch Program

Good morning Ray,

We met some time ago in 2017 and wanted to circle back and discuss the possibility in adding Ring to the CVPD Neighborhood Watch Program. What I am looking for is to be reacquainted with the program and hear from you about how you have created partnerships with local LE agencies in SD County. Maybe we can meet some time to discuss the program, but in the meantime can you send me some information I can review and present through my chain of command. I recently spoke to a friend of mine who works of Oceanside PD and they are very happy with what Ring has added to their crime fighting ability.

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Cell (619) 385-6724

## Tamisha Woods

---

**From:** Priscilla Cardona <priscilla.cardona@ring.com>  
**Sent:** Monday, October 08, 2018 9:18 AM  
**To:** RDeltoro@chulavistapd.org  
**Subject:** Re: Ring Donations

I've just completed the form with the supplied info, your device should ship in the next day or two.  
Good luck on your event!

Have a great week.

On Mon, Oct 8, 2018 at 9:05 AM Rachel Del Toro <RDeltoro@chulavistapd.org> wrote:

Here is the information you requested. Also I included our official ask letter. Thank you so much this is very generous!

1. Rachel Del Toro as chair of Shop with a Cop event
2. Sgt Rachel Del Toro  
Chula Vista Police  
Community Relations Unit  
315 Fourth Ave  
Chula Vista Ca 91910
3. Shop with a Cop -San Diego Crime Commission
- 4.95-3755649

Sgt Rachel Del Toro  
Community Relation Unit  
Chula Vista Police  
619-549-8335

On Mon, Oct 8, 2018 at 9:00 AM -0700, "Priscilla Cardona" <priscilla.cardona@ring.com> wrote:

Perfect,

I will need the following;

1. Name of recipient
2. Address of recipient
3. Organization name
4. Tax number(EIN)

Once I have this information I can complete your donation form.

On Sat, Oct 6, 2018 at 11:35 AM Rachel Del Toro <RDeltoro@chulavistapd.org> wrote:

Yes that would be amazing.. what do I need to send you? Thanks Rachel

Rachel Del Toro  
Community Relation Unit  
Chula Vista Police  
619-549-8335

On Thu, Oct 4, 2018 at 9:40 AM -0700, "Priscilla Cardona" <[priscilla.cardona@ring.com](mailto:priscilla.cardona@ring.com)> wrote:

Good morning,

Thanks for reaching out to Ring. Unfortunately we can't completely accommodate with the raffle basket but what we can do is donate a Ring Video Doorbell as the main attraction of a basket that the organization can potentially build. If you want to proceed with that option let me know so we can gather the necessary information to complete the process.

Have a great day!

--

Priscilla Cardona  
Office Coordinator



1523 26th St  
Santa Monica, CA 90404

LAPD Crime Study: [Ring Partners with LAPD to Reduce Crime in Wilshire Park](#)  
Shark Tank: [Shark Tank's Biggest Company](#) (password: ring)  
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**Subject:** Re: Ring Donations  
**Attachments:** SWAC request for Donation Letter2018.doc

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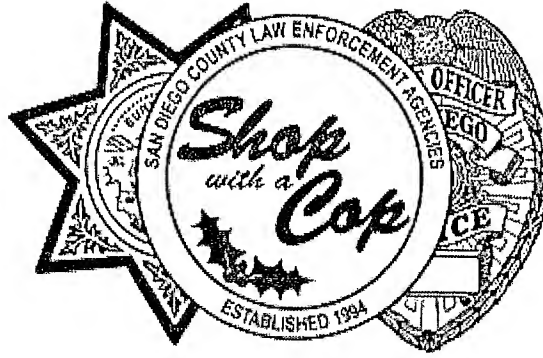
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[www.shopwithacopsandiego.com](http://www.shopwithacopsandiego.com)  
A 501(c)(3) non-profit organization.  
Tax ID# 95-3755649

January 17, 2018

To whom it may concern:

On December 1, 2018, San Diego County law enforcement agencies will once again participate in the "Shop With A Cop" program. This year, 2018, marks the 25<sup>th</sup> year where members of law enforcement agencies throughout San Diego County have taken part in this event. The program enables at least 330 underserved youth to shop for gifts, clothing, or educational items using a \$150.00 Target gift card. Prior to shopping with an officer, each child is treated to breakfast at Sea World and then is a guest at a Sea World show. The children and their officers participate in a law enforcement procession from Sea World to a Target Store. The children share a positive experience with law enforcement and it affords the participating officers an opportunity to give back to the community.

More than 800 volunteers contribute to the success of the "Shop With A Cop" program each year. Monetary contributions or donated items for a raffle help to ensure that this beneficial effort continues. Donations of \$1,000 or more will be recognized during the event and on the SWAC website.

Please feel free to contact Sergeant Rachel Del Toro Chula Vista Police Department at 619-549-8335. The members of the "Shop With A Cop" committee are working diligently to make this year's event a memorable one for these kids. We appreciate your support and contributions.

Best Regards,

Sergeant Rachel Del Toro  
Chula Vista Police Department

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Sergeant Rachel Del Toro  
Chula Vista Police Department  
315 Fourth Avenue Chula Vista California 91910

Shop With a Cop is a DBA of the SD Crime Commission which is a recognized IRS 501C(3) charity #95-3755649

## Tamisha Woods

---

**From:** Rachel Del Toro <RDeltoro@chulavistapd.org>  
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**To:** Priscilla Cardona  
**Subject:** Re: Ring Donations

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Community Relation Unit  
Chula Vista Police  
619-549-8335

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**From:** Priscilla Cardona <priscilla.cardona@ring.com>  
**Sent:** Thursday, October 04, 2018 9:40 AM  
**To:** rdeltoro@chulavistapd.org  
**Subject:** Ring Donations

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**Tamisha Woods**

---

**From:** Ring Team <no-reply@ring.com>  
**Sent:** Wednesday, September 19, 2018 6:00 AM  
**To:** againes@chulavistapd.org  
**Subject:** Don't Forget to RSVP for the Party of the Year!

# Eat, Drink and Reduce Crime!

☐ \_\_\_\_\_

☐ \_\_\_\_\_

Shaquille O'Neal and the Ring Team are throwing a party and you're invited! Come enjoy an open bar, free food and more. Attendees will take home a gift of five free Ring Doorbells for their department and the community!

RSVP today to reserve your spot.

**Reserve My Spot**

## Event Details

Sunday, October 7  
5:15pm - 7:15pm

Florida Ballroom M-N  
9801 International Drive  
Orlando, FL 32819



Email intended for [againes@chulavistapd.org](mailto:againes@chulavistapd.org)

**Terms and Conditions.** You must be an active member of law enforcement and a registered event attendee to be eligible. You will need to provide contact information at the event, including an active government email address, only for eligibility verification and shipment. Cannot be exchanged for cash.

© 2018 Ring LLC, 1523 26th Street Santa Monica, CA 90404

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## Tamisha Woods

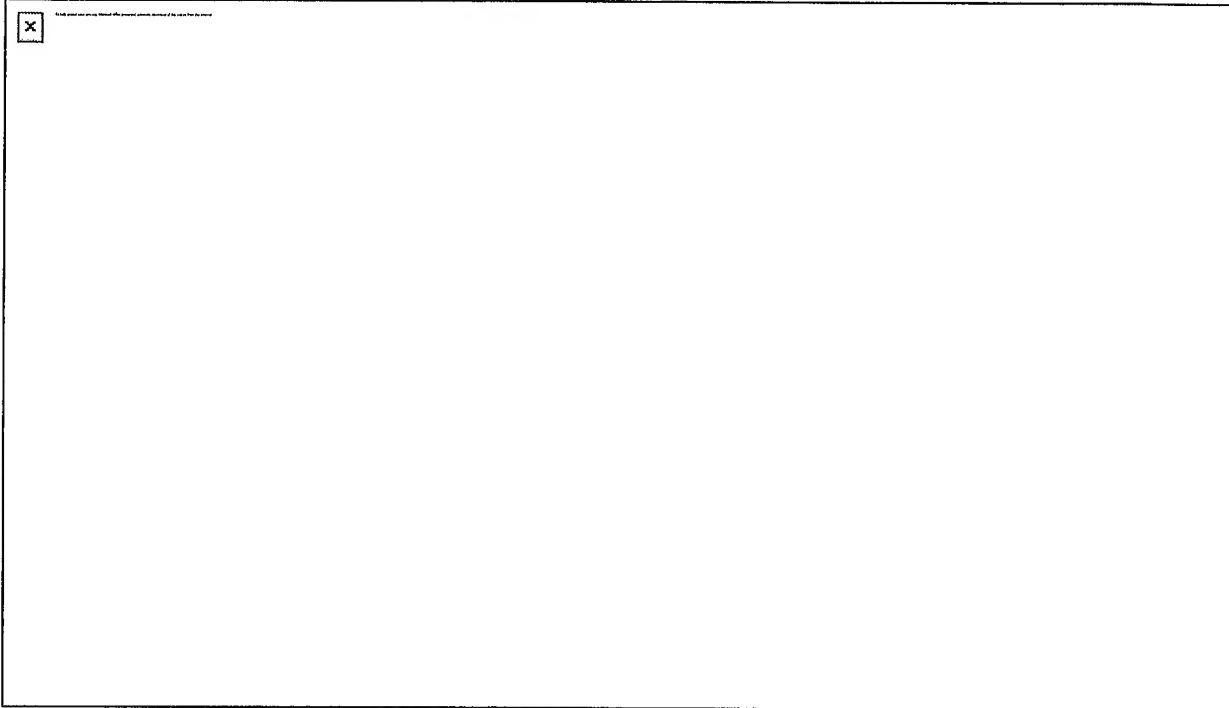
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**From:** Raymond Pollum <portalnews@ring.com>  
**Sent:** Friday, July 27, 2018 10:16 AM  
**To:** Againes  
**Subject:** Ring's Partnership With Tampa Police Leads to Arrest

Hi Officer Gaines,

Thanks to information gathered from the Neighbors App by Ring and the Neighbors Portal, The Tampa Police Department has arrested a suspect involved in a local grand theft case. Click [here](#) to watch the full story on WTFS or scroll down for a quick recap.

### Tampa Police Credit App for Helping Catch Serial Porch Pirate



After a package was stolen from his porch, Chris, a doctor from Tampa, shared a video of the incident on the Neighbors app by Ring. This helped police realize that the suspect was involved in multiple cases throughout the community.

"Many of them had the same exact story to tell," said Tampa Police spokesman Steve Hegarty. "We realized, you know what, that's the guy in those other videos."

According to the Tampa Police Department, the video helped identify the suspect as Santiago Rodriguez of Tampa, who was later arrested on charges of grand theft.

"This is a classic example of law enforcement working closely with the public to make the city safer," said Tampa Police Department Chief Brian Dugan. "The Neighbors App makes it easier for residents to look out for one another in their own communities and for law enforcement to quickly identify and apprehend criminals."

With the help of the Neighbors App and their community, Chris and police were able to make their neighborhood safer for everyone. Thanks to real-time crime alerts and diligent teamwork among the community and police, Chris's neighborhood has one less criminal on the street.

### **Share Your Neighborhood Story!**

Want to show other agencies how the Neighbors App is making a difference in your community? Reply to this email to share your story with us!

If you would no longer like to receive portal news [click here to unsubscribe](#).

Thanks and stay safe,  
Raymond Pollum

## Tamisha Woods

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**From:** Ring + NNO <nno@ring.com>  
**Sent:** Friday, July 20, 2018 3:36 PM  
**To:** Againes  
**Subject:** Ring NNO Update

Hi Angela,

As we reach the three-week checkpoint for National Night Out we have three key updates to share with you.

1) National Night Out kits for August 7th events will arrive the first week of August. We will send out another email at the start of next week explaining exactly what you'll be receiving and provide tracking numbers for your packages.

- October 2nd events will receive more updates as we approach your event date.

2) We've been working hard to pair our Ring representatives with NNO events in close proximity. This year, we were unable to find a Ring representative near your event. However, we really appreciate your interest and are working hard to expand our representation for NNO 2019 so please stay tuned! In the meantime, you can expect to receive all the materials you'll need to educate your community about Ring products and the value they bring to your neighborhood.

3) Just to remind you the contest to win a FREE Ring Video Doorbell 2 is still open. For a chance to win, simply fill out the submission form on this Ring+NNO page [ring.com/win/agchulavi](http://ring.com/win/agchulavi). The contest is open to anyone, so share this email or link to your friends, neighbors and National Night Out guests to give them a chance to win. The contest runs until July 24, so enter before it's too late! NO PURCHASE NECESSARY. U.S. residents only. 18+. See [Official Rules](#).

Thanks,  
The Ring Team

## Tamisha Woods

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**From:** Ring + NNO <nno@ring.com>  
**Sent:** Thursday, July 12, 2018 10:31 AM  
**To:** Againes  
**Subject:** Invite Your NNO Guests to Win a Free Security Kit!  
**Attachments:** Landing Page Contest Coordinator Announcement Post.pdf; ring\_nno\_contest 2B.jpg

Hi Angela,

We're giving away a FREE Ring Security Kit to 20 lucky winners!

The contest is open to anyone, so forward this email to your friends, neighbors and National Night Out guests to give them a chance to win. We've also attached a social media post with step by step instructions to help you get the word out to all your followers. Spread the word and help us reduce crime in your neighborhood!

For a chance to win, simply fill out the submission form on this Ring+NNO page [ring.com/win/agchulavi](http://ring.com/win/agchulavi). The contest runs from July 12 to July 24, so enter before it's too late! NO PURCHASE NECESSARY. U.S. residents only. 18+. See [Official Rules](#).

And be sure to visit [Ring.com/nno2018](http://Ring.com/nno2018) to see how Ring and National Night Out are working together to reduce local crime and to learn how you can get more involved.

Please be advised Ring material kits will arrive by August 1st for National Night Outs scheduled for August 7th.

Thanks,  
The Ring Team



## Landing Page Contest Coordinator Announcement Post

Here is a post that you can share with friends on social media encouraging them to participate in this contest.

*First, paste this copy into your post on your social media platform.*

*'Want to win a FREE Ring Video Doorbell 2 and Solar Security Sign?*

*Click on this link [Inset your unique URL from your email] and fill in your information to automatically be entered into the contest.*

*Official Rules: <https://blog.ring.com/win-a-ring-security-kit/>*

Then, upload this image to your post by clicking 'photo/video'. (Also separately attached)





Your final post should look like this.



## Tamisha Woods

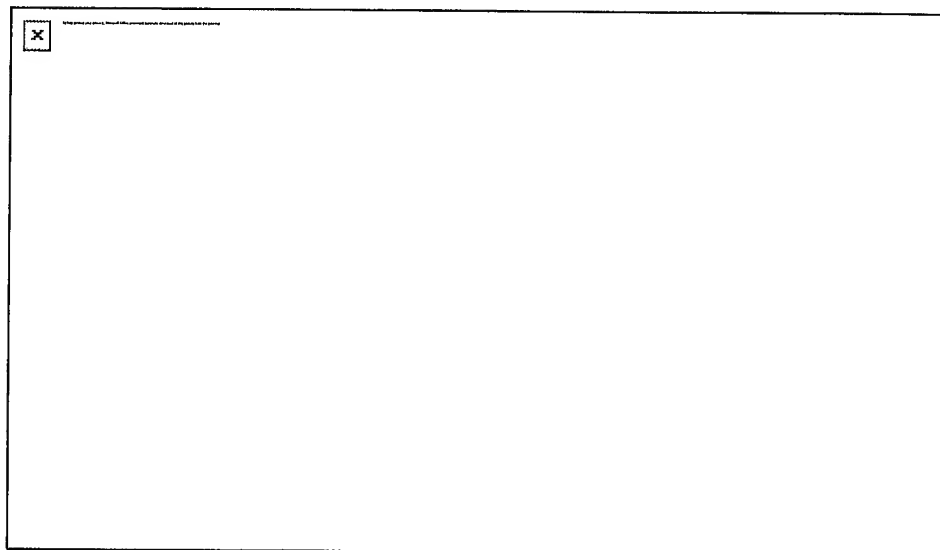
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**From:** Ring + NNO <nno@ring.com>  
**Sent:** Tuesday, July 03, 2018 12:14 PM  
**To:** Againes  
**Subject:** Ring + NNO Video Update

Hi Angela,

We hope you're looking forward to an exciting and safe Independence Day just as much as we are! Before you light up the barbecues and head to your firework shows, we wanted to pass along an update to share with you and your NNO attendees.

Tap below to view our first video newsletter for updates and a safety tip to pass along to your community. Stay tuned for more updates in the upcoming weeks!



To learn more about Ring + NNO and to get more crime and safety tips, tap the button below.



Thanks,  
The Ring Team

## Tamisha Woods

---

**From:** Raymond Pollum <raymond.pollum@ring.com>  
**Sent:** Thursday, June 21, 2018 10:30 AM  
**To:** Angela Gaines  
**Cc:** Jason Scherr  
**Subject:** Re: Ring Meeting Follow Up and MOU

Thank you Angela. I've forwarded your NNO inquiry to Jason Scherr (copied) who is responsible for coordinating our NNO participation across the US. I know he'll do everything he can to make sure we are represented there with people and/or materials.

Regarding the MOU, thank you for the update. I look forward to hearing from CVPD once your team has had a chance to review.

Thanks again and I look forward to working with you soon.

Regards, Ray

On Wed, Jun 20, 2018 at 2:22 PM, Angela Gaines <[AGaines@chulavistapd.org](mailto:AGaines@chulavistapd.org)> wrote:

Hi Raymond,

Please accept my apology for this delay. It was a pleasure meeting with you and I believe in Ring and what it can do. I sent the MOU to my Sgt. who you met last month and the Lieutenant and am waiting for them to have a chance to review. Meanwhile we plan on having a booth available for a Ring Rep at our National Night Out Event on August 7<sup>th</sup>. Do you have available associates nearby who would be able to man a booth?

Best Regards,

*Angela Gaines*

*Police Community Relations Specialist*

*Chula Vista Police Department*

*315 Fourth Ave. Chula Vista, CA 91910*



*619 691-5187 c. 619 726-1190*

*againes@chulavistapd.org*

*Off every other Monday*

Follow CV Neighborhood Watch on Face Book at:

<https://www.facebook.com/ChulaVistaNeighborhoodWatch>

Follow the Police Department Facebook page at: <https://www.facebook.com/ChulaVistaPoliceDepartment>

"Your own safety is at stake when your neighbor's house is ablaze." Horace

Have you heard about [nextdoor.com](https://www.nextdoor.com)? It's the modern online way to connect neighbors or start a Neighborhood Watch!

**From:** Raymond Pollum [<mailto:raymond.pollum@ring.com>]  
**Sent:** Monday, May 07, 2018 9:46 AM  
**To:** Angela Gaines <[AGaines@chulavistapd.org](mailto:AGaines@chulavistapd.org)>  
**Subject:** Ring Meeting Follow Up and MOU

Ms. Gaines, Thank you again for arranging our meeting and for gathering your colleagues to learn about Rings newest tool to reduce crime. It was a pleasure to meet you and we look forward to working with Chula Vista Police Department (CVPD).

As discussed, Ring will soon be launching the Ring Law Enforcement Portal (LE Portal), the access point to the Ring Neighborhoods platform. Key highlights of the LE Portal include:

1. One-click video requests from Ring Neighbors based on date, time and proximity to incident location.
2. Ability to view and comment on all uploaded (vetted) video and comments from Neighbors within your jurisdiction.
3. Ability to push crime and safety alerts / notifications to Ring Neighbors.

The LE Portal is a sophisticated cloud-based system provided free of charge to law enforcement. The formal onboarding process includes technical, administrative and practical instructions on how to best maximize its effectiveness as an investigative and notification tool. To insure proper use of the LE Platform, we require the following stakeholders to be present during the onboarding process:

**Technical Contact:** A master agency credential will be provided to the department. The CVPD technical administrator (Admin) will be responsible for providing and managing log-in credentials to individual users within the department.

**Social Media Contact:** Ring Neighborhoods is a social sharing site. While our motto of "low frequency, highly relevant content" is accurate, the effectiveness of this engagement will only be as powerful as our combined efforts make it. Ring Neighbors post video content based on suspicious and/or criminal activity inviting Neighbor response. CVPD use of the LE Portal to comment on Neighbor posts and to inform your community of crime alerts/activity is an essential element of our program.

**Public Information Contact:** Prior to activating LE Portal for your agency, Ring will notify our Neighbors that we are working with CVPD. We will work with CVPD to create a mutually acceptable message that is concise, accurate and reflective of the goals of the program. CVPD input and approval on that message is required.

**Detective / Investigative Contact:** Those charged with use of portal will be trained on how to engage in the Neighborhood conversation, how to post crime alerts and how to request video when investigation criminal activity.

**Legal Contact:** Discussion on video technology, evidence preservation, chain of custody, etc., as well as appropriate (approved) language for messaging Ring Neighbors of this engagement.

I have attached an MOU for your consideration. Please review and let me know of any questions or suggested changes. Once signed and returned, we can look to schedule an Chula Vista PD onboarding.

Thank you again for you time and consideration. I look forward to seeing you again soon and to working with CVPD to reduce crime in Chula Vista.

Regards, Ray

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Raymond Pollum

Vice President of Neighborhood Sales



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## Tamisha Woods

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**From:** Angela Gaines <AGaines@chulavistapd.org>  
**Sent:** Thursday, June 21, 2018 9:40 AM  
**To:** 'Barry Parker'  
**Subject:** RE: Ring Kit for National Night Out

Copy that.

Thank you.

Angela

**From:** Barry Parker [mailto:barry.parker@ring.com]  
**Sent:** Wednesday, June 20, 2018 3:23 PM  
**To:** Angela Gaines <AGaines@chulavistapd.org>  
**Subject:** Re: Ring Kit for National Night Out

Hi Angela,

We are actively working on getting a Ring Rep at everyone's National Night Out as we speak and I should have an answer for you by the end of the week.

Talk to you soon.

Thanks,  
Barry

Barry Parker, Neighborhoods Marketing Rep

ring

1523 26th St  
Santa Monica, CA 90404

[barry.parker@ring.com](mailto:barry.parker@ring.com)  
(855) 688-7756 Ext. 46

LAPD Crime Study: [Ring Partners with LAPD to Reduce Crime in Wilshire Park](#)  
Shark Tank: [Shark Tank's Biggest Company](#) (password: ring)  
LA Times: [Ring modernized the doorbell, then went to war against crime](#)  
USA Today: [Police say crime drops with video doorbell](#)

On Wed, Jun 20, 2018 at 2:37 PM, Angela Gaines <[AGaines@chulavistapd.org](mailto:AGaines@chulavistapd.org)> wrote:

Hi Barry,

We appreciate the goodies you're sending and are most interested in having someone man a booth. Please advise if this is going to happen?

Best,

*Angela Gaines*

*Police Community Relations Specialist*

*Chula Vista Police Department*

*315 Fourth Ave. Chula Vista, CA 91910*

*619 691-5187 c. 619 726-1190*

*againes@chulavistapd.org*

*Off every other Monday*

Follow CV Neighborhood Watch on Face Book at:

<https://www.facebook.com/ChulaVistaNeighborhoodWatch>

Follow the Police Department Facebook page at: <https://www.facebook.com/ChulaVistaPoliceDepartment>

"Your own safety is at stake when your neighbor's house is ablaze." Horace

Have you heard about [nextdoor.com](http://nextdoor.com)? It's the modern online way to connect neighbors or start a Neighborhood Watch!

**From:** Barry Parker [mailto:[barry.parker@ring.com](mailto:barry.parker@ring.com)]  
**Sent:** Wednesday, June 20, 2018 9:56 AM  
**To:** Angela Gaines <[AGaines@chulavistapd.org](mailto:AGaines@chulavistapd.org)>  
**Subject:** Ring Kit for National Night Out

Hi Angela,

I hope you and the Chula Vista Police Department are having a great week!

This year for NNO we will be sending out a poster board and trifold brochures that you can put on a table. They'll have Ring information as well as general public safety information so that attendees can learn the best ways to actively use both to stay informed and safe.

If you are interested in a Ring device to raffle off at your National Night Out, download the Ring [Neighbors](#) app for free and join the neighborhood watch that brings your community together to help create safer neighborhoods. With real-time crime and safety alerts from your neighbors, law enforcement, and the Ring team. Ring is having a Give 10, Get 10 offer for National Night Out. Download the Neighbors app and help build safer neighborhood by inviting your friends to join the neighborhood watch. When they join Neighbors with the link you send them in the app, you will both receive \$10 in Ring credits.

Please contact me if you have any questions.

Thanks,

Barry Parker, Neighborhoods Marketing Rep

ring

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Santa Monica, CA 90404

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## Tamisha Woods

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**From:** Angela Gaines <AGaines@chulavistapd.org>  
**Sent:** Wednesday, June 20, 2018 2:23 PM  
**To:** 'Raymond Pollum'  
**Subject:** RE: Ring Meeting Follow Up and MOU

Hi Raymond,

Please accept my apology for this delay. It was a pleasure meeting with you and I believe in Ring and what it can do. I sent the MOU to my Sgt. who you met last month and the Lieutenant and am waiting for them to have a chance to review. Meanwhile we plan on having a booth available for a Ring Rep at our National Night Out Event on August 7<sup>th</sup>. Do you have available associates nearby who would be able to man a booth?

Best Regards,

*Angela Gaines  
Police Community Relations Specialist  
Chula Vista Police Department  
315 Fourth Ave. Chula Vista, CA 91910  
619 691-5187 c. 619 726-1190  
againes@chulavistapd.org  
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"Your own safety is at stake when your neighbor's house is ablaze." Horace

Have you heard about nextdoor.com? It's the modern online way to connect neighbors or start a Neighborhood Watch!

**From:** Raymond Pollum [mailto:raymond.pollum@ring.com]  
**Sent:** Monday, May 07, 2018 9:46 AM  
**To:** Angela Gaines <AGaines@chulavistapd.org>  
**Subject:** Ring Meeting Follow Up and MOU

Ms. Gaines, Thank you again for arranging our meeting and for gathering your colleagues to learn about Rings newest tool to reduce crime. It was a pleasure to meet you and we look forward to working with Chula Vista Police Department (CVPD).

As discussed, Ring will soon be launching the Ring Law Enforcement Portal (LE Portal), the access point to the Ring Neighborhoods platform. Key highlights of the LE Portal include:

1. One-click video requests from Ring Neighbors based on date, time and proximity to incident location.
2. Ability to view and comment on all uploaded (vetted) video and comments from Neighbors within your jurisdiction.
3. Ability to push crime and safety alerts / notifications to Ring Neighbors.

The LE Portal is a sophisticated cloud-based system provided free of charge to law enforcement. The formal onboarding process includes technical, administrative and practical instructions on how to best maximize its effectiveness as an investigative and notification tool. To insure proper use of the LE Platform, we require the following stakeholders to be present during the onboarding process:

**Technical Contact:** A master agency credential will be provided to the department. The CVPD technical administrator (Admin) will be responsible for providing and managing log-in credentials to individual users within the department.

**Social Media Contact:** Ring Neighborhoods is a social sharing site. While our motto of "low frequency, highly relevant content" is accurate, the effectiveness of this engagement will only be as powerful as our combined efforts make it. Ring Neighbors post video content based on suspicious and/or criminal activity inviting Neighbor response. CVPD use of the LE Portal to comment on Neighbor posts and to inform your community of crime alerts/activity is an essential element of our program.

**Public Information Contact:** Prior to activating LE Portal for your agency, Ring will notify our Neighbors that we are working with CVPD. We will work with CVPD to create a mutually acceptable message that is concise, accurate and reflective of the goals of the program. CVPD input and approval on that message is required.

**Detective / Investigative Contact:** Those charged with use of portal will be trained on how to engage in the Neighborhood conversation, how to post crime alerts and how to request video when investigation criminal activity.

**Legal Contact:** Discussion on video technology, evidence preservation, chain of custody, etc., as well as appropriate (approved) language for messaging Ring Neighbors of this engagement.

I have attached an MOU for your consideration. Please review and let me know of any questions or suggested changes. Once signed and returned, we can look to schedule an Chula Vista PD onboarding.

Thank you again for you time and consideration. I look forward to seeing you again soon and to working with CVPD to reduce crime in Chula Vista.

Regards, Ray

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Raymond Pollum  
Vice President of Neighborhood Sales



1523 26th St  
Santa Monica, CA 90404

[ray@ring.com](mailto:ray@ring.com)  
(855) 688-7756 Office  
(949) 690-6979 Mobile

As seen on:

[Fortune Magazine- Meet Ring, the connected doorbell company that just scored Richard Branson as an investor](#)

[Time Magazine's Top 10 Gadgets](#)

[The Truth About Daytime Burglaries](#)

[TechCrunch Product Review](#)

[ABC's Shark Tank \(password: doorbot\)](#)

[Ring Partners With LAPD To Reduce Crime In Wilshire Park](#)